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CENTERS COLLABORATIVE FOR TECHNICAL ASSISTANCE A CLOSER LOOK AT 2015



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CCTA Goals and Status at end of 2015

- ◎ 25 Webinars & Teleconferences
 - 10 webinars and Topics identified by grantees & partners
 - Webinar recordings posted for review (2015
 - <http://www.atecenters.org/recorded-webinars>)
 - Archived on www.atecentral.net
- ◎ Host convenings (1 national convening held)
- ◎ Documentation of 12 best practices
- ◎ Invitations to regional discipline-specific conferences
- ◎ Other online media including videos and transcripts
(Transcripts in progress on all webinars.)



Partners and Participant Surveys on 2015 Webinars

◎ Evaluation:

- Partner Survey to gather information on TA delivery and TA requests
- Participant Survey to get feedback on value of 2015 webinars attended

◎ Data Collection:

- All Partners completed Partner Survey.
- All 2015 webinar participants solicited to complete survey on 2015 webinars and convening. Fifty-two completed the survey.



2015 TA Activities by Partners

- ◎ 10 Webinars (3-5 Partners attended each webinar)
- ◎ All or majority of partners
 - Presented at conferences
 - Engaged in one-on-one sharing at their Center
 - Disseminated topical information or CCTA information via their website or blog
 - Promoted CCTA at other events



Most often Requested TA Topics Reported by Partners

- ◎ BILT
- ◎ Grant Admin: Budgets; Reporting; Deliverables
- ◎ Grant development and funding processes
- ◎ Consortium/community building and working with industry
- ◎ Strategies for implementing successful projects



2015 Events

Date of Webinar	Title	# Registered	# Attended	Attendance rate	Survey responses	Survey response rate	Recording Views as of Mar 2016
Jan 20 Workforce3One	Collaborative session with JFF on BILT process used by DOL TAACCCT grant NISGTC	165	105	64%	NA	NA	NA
Feb 20	Conference call only following up on Jan 20 session	NA	NA	NA	NA	NA	NA
Mar 26	Approaches for Aligning Curriculum with Business Demand	165	95	58%	48	51%	67
Apr 16	Locating Free Curriculum and Professional Development Resources	87	55	63%	24	44%	51
May 12	Planning for Sustainability	79	53	67%	24	45%	5
Jun 18	Other Approaches for Ensuring Effective Business Engagement in Programs	70	45	64%	25	56%	2
Jul 31	TAACCCT Technical Convening	118	103	87%	47	46%	NA
Aug 20	Effective Outreach and Recruitment: Part I - Special Populations	188	119	63%	74	62%	32
Sep 24	Effective Web Telecommunications-Design for Effectiveness	66	40	61%	24	60%	33
Oct 15	Effective Web Telecommunications-Design for Effectiveness	47	28	60%	16	57%	22
Nov 19	Bridge Learning Communities	40	23	58%	9	39%	23



Participant Responses

Participant experiences with participating in the 2015 webinars	Agree or Strongly Agree (%)
The 2015 webinars I attended presented information clearly.	83.7
The information shared was useful to me.	73.5
I liked being able to ask questions during the webinar.	79.6
I learned new information that was helpful to me.	67.3
I applied that new information in my professional role.	61.2
I would recommend the webinars to my colleagues and peers.	81.6
I have shared information learned with my colleagues.	63.3
I have shared information learned with my professional peers.	49.0



Participant Representative Feedback

- ◎ Webinars well organized and professionally delivered on timely topics.
- ◎ Delivery is efficient and informative.
- ◎ Extremely well thought out and presented. Ability to network and discover new resources.



Sample of Participant Take-aways

- ◎ Most mentioned: Pragmatic best practices related to design of online meetings and webinars
- ◎ Better understanding of the BILT model
- ◎ Strategies on how to more effectively recruit underserved populations
- ◎ Bridge Learning Communities and the approach taken
- ◎ Engaging partners earlier in the process so they feel invested in programs for long-term sustainability



Partner Provided Post Webinar TA

Type of TA	Number of Requests
Response to Direct email from individuals	67
One-on-one phone call	63
Sent info or resources created by own Center	57
Sent resources from a secondary source	13



Partner Ideas for Improving TA Delivery

- ⦿ Broader promotion
- ⦿ Add more polls to have more audience participation in webinars
- ⦿ More new voices so we can showcase the expertise, talent and great ideas across the ATE Program.



Participant Ideas for Improving TA Delivery

- ◎ Continue to send out Email reminders.
Every quarter send out master list of upcoming webinars.
- ◎ Continue to provide access to recorded sessions. Of great value for both review and sharing with peers.
- ◎ More webinars on applying for grants and grant management; student service; and workforce board engagement.



Plans for Measuring Impact in 2016 and beyond

- ◎ Asked Partners to develop data collection system to capture:
 - TA topics requested
 - Number of TA requests
 - Satisfaction with TA
 - Increase in Knowledge due to TA
 - Change or enhancement at job due to TA
- ◎ Continue to survey webinar and conference participants



Best Practices from the CCTA

⊙ Completed in 2016:

- Effective Webinars and Teleconferencing
- BILT

⊙ To be Completed in 2016:

- Recruitment for a Targeted Population
- Sustainability



Upcoming CCTA Webinars

- 2016 Upcoming webinar handout
- TAACCCT Convening 2016 Plans
 - **TAACCCT Convening July 29th Pittsburg, PA**
 - As of 4/25/16- 31 registrants
 - 6 have both DOL and NSF grants
 - 17 have DOL grants only
 - 3 have NSF grants only
 - 5 have neither
 - Potential topics requested by registrants
 - Sustainability
 - Business and Industry (various aspects)
 - Participant tracking from start to after graduation
 - Internships
 - Project Management
 - Data Management
 - Career Pathways
 - High School Pipeline





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